

SHMOO - "GHOST"
Released on - OnOn Recordings



Official Release Date - 26th August 2016

Available on iTunes, Spotify, Google Play, Amazon, Deezer and all other music platforms

Pre Order Now on iTunes here: <https://itunes.apple.com/gb/album/ghost-single/id1125945926>

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Shmoo present GHOST, their first sample from the eagerly awaited new album.

"From the shadows of an all-consuming two years, which have seen us experiencing

the highs and lows of what life can bring, we've emerged with a certain new depth and meaning to our work."

Music..

Ghost is a heady mix of emotions, which twists and turns with heartfelt lyrics leaving haunting questions encased within a well produced slice of Moog-laden electronics. 808s thump in the background and melodic rolling bass lines flow under the catchy minimalist electronics.

The middle eight drops with a rip roaring MOOG arpeggiator that any electronic dance act would be proud of and I challenge any dance floor not to go crazy for this!!

The track then brings you straight back to where you thought you were before - only to see you out with an all action assault on the live drums and machines. This unearthly track will suck you in and spin you around before releasing you back - leaving you with a longing to hear it all over again... Enjoy...

"We've always experimented with writing and producing music, placing an emphasis on the sheer live performance element, constantly exploring how that can be used and captured in a recording."

"This time we were keen to take a more hands on studio approach to our tracks, balancing the live element with a more refined and personal touch compared to our previous work"

From the Music studio to the Film studio...

Video..

Shmoo have always been synonymous with memorable music videos and with the video for Ghost, this trend continues. Once again working with long time film collaborator Ash Tidball, the team headed into the City of Salford's cutting edge studios at Media City and have delivered an "80s Tron" inspired video, with the help of CGI and practical special effects.

The video takes all the elements of Ghost and immerses the viewer in an electronic futurist "Tron" world, where Purgatory is a club in which no one is safe, with the lyrics "you can't hide here".. ringing true as the story unfolds.

Ghost is an audio and visual package in one, but each piece stands up as a work in its own right. However you take this, you can be sure of a deeper insight into the world of Shmoo...

Enjoy...

Watch the Shmoo - "GHOST" video here: <https://youtu.be/0iQLOyKkfP8>

To celebrate the upcoming release of "Ghost" and more forth coming material Shmoo performed an exclusive live show at Media City, which premiered the Ghost video amongst others..

Shmoo Links:

Official Website: <http://www.shmoo.co.uk>

Facebook: <http://www.facebook.com/shmoomusic>

Twitter: <http://www.twitter.com/shmoomusic>

Soundcloud: <http://www.soundcloud.com/shmoomusic>

Youtube: <http://www.youtube.com/shmoomusic>

Bandcamp: <http://www.shmoo.bandcamp.com>

Instagram: <http://www.instagram.com/shmoomusic>

Shmoo - "Ghost" (video on YouTube): <https://youtu.be/0iQLOyKkfP8>
iTunes Pre-order Link: <https://itunes.apple.com/gb/album/ghost-single/id1125945926>